



**Northwest Georgia  
Southern Off-road Bicycling  
Association**

[www.nwgasorba.org](http://www.nwgasorba.org)

A Chapter of the International Mountain  
Association

[www.imba.com](http://www.imba.com)



**Snake Creek Gap Six Mountain Time Trials  
Mountain Bike Race Sponsorship**

Over the past 14 years, NWGA SORBA has held a mountain bike event named “The Snake Creek Gap Time Trial Series.” Beginning in Walker County, Georgia, the 34 and 50 mile routes follow the Pinhoti Trail crossing six mountains on its way to the finish line in Dalton, Georgia. **The 2018 event dates are January 13 and February 17.** Supported in part by the Dalton Convention and Visitors Bureau, the event is a fundraiser with proceeds going to support the local Boys and Girls Club, Boy Scouts, Girl Scouts, Providence Ministries, Pinhoti Trail Association, Crossplains Community Partnership, the Back Country Horsemen, Raisin Wood Mountain Bike Park in Dalton, and to maintain the Pinhoti Trail throughout north Georgia. Funds will also be used for the first 8-10 mile phase of the new bike park, Buzzard’s Roost.

Approximately 500+ mountain bikers from across the eastern half of the U.S. will be competing on some of most challenging terrain found in the southeast. Participants will receive a “T” shirt and additional swag each month of the event. Awards are presented to the top three finalists in each category after the final time trial in February. Participants completing the 34 and 50 mile routes both months will receive a belt buckle commemorating the event. Local EMS services provide emergency medical support. The race course will have aid stations, and refreshments at the mid-point and the finish line. Approximately 50 – 60 local residents provide volunteer support.

**Schedule for each event date:**

- The day and evening before: volunteers set up race headquarters adjacent to the Northwest Georgia Trade and Convention Center and conduct early registration and check in for racers spending the night in Dalton.
- 6:00 am: 50 milers will check-in at Dry Creek.
- 7:00am: 50 miler and 34 miler racers are started.
- 6:00am: 34 milers will check-in at Dry Creek
- 7:00am: 17 milers will check-in at Snake Creek Gap
- 8:00am: 17 miler racers and 34 miler racers are started.
- 5pm: Race is concluded. During the February event, awards are announced and other prizes distributed.

**Sponsorship:** There are three levels of sponsorship opportunities that will help NWGA SORBA make the race a success for both the racers and local charities.

**Platinum Level:** Company logo prominently displayed as a link<sup>1</sup> on the NWGA SORBA website, on the back of "T" shirt, on all printed promotional materials, and on a banner displayed at Race Headquarters. Platinum level sponsors are also entitled to 2 comped entry fees.

**Commitment:** \$1,000 cash or \$2,000 in product/service (describe):

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\_\_\_\_\_ Agreed: \_\_\_\_\_ Date: \_\_\_\_\_  
(Company name here) (signature)

**Gold Level:** Company logo prominently displayed as a link<sup>1</sup> on the NWGA SORBA website, on the back of "T" shirt, and on a banner displayed at Race Headquarters. One comped entry fee.

**Commitment:** \$500 cash or \$1,000 in product/service (describe):

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\_\_\_\_\_ Agreed: \_\_\_\_\_ Date: \_\_\_\_\_  
(Company name here) (signature)

**Silver Level:** Name of Company displayed as a link<sup>1</sup> on the the NWGA SORBA website and back of "T" shirt.

**Commitment:** \$500 or less or product/service of equal value (describe):

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\_\_\_\_\_ Agreed: \_\_\_\_\_ Date: \_\_\_\_\_  
(Company name here) (signature)

**All monetary and or product donations must be received by 12/1/2017 to guarantee your logo will be included on T-Shirt, banners, and other promotional items.**

Make check out to: NWGA SORBA

Send check or product to: Gennie Dasinger  
113 Sioux Trail,  
Dalton, GA 30720

NWGA SORBA is a tax exempt non-profit organization. Our Tax ID No. is: 90-0252578

Contact Info: Larry Vanden Bosch, President (706-934-8706)  
Gennie Dasinger, Vice President (706-264-3935)

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<sup>1</sup> NWGA SORBA receives approximately 40,000 hits per month on its website.

